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# Sponsorship Guide



# Introduction

Since our founding in 2001, we have served as a hub of culture and art for Palestinians in Chicago, while also bringing the stories of Palestine to mainstream audiences. You have the opportunity to support one of the only Palestinian arts organizations in Chicago, and the only one that focuses on featuring Palestinian stories through film. Historically, the CPFF does not only screen films that highlights the military occupation and devastation of our people—but also the triumph, traditions, and talent of Palestinians worldwide. We know that Hollywood never tells our story. Mainstream media never tells our story. Together, we have created a platform for these stories to be told.

By supporting CPFF, you can help us tell our narrative and be an active voice for Palestine. Palestinians in the homeland and in the diaspora are counting on us to share their stories. Let's work together to make that happen.

As a nonprofit organization, we completely rely on community support, and our past efforts have only been possible with the continued support of community members like you. Since our inception, we have remained an all-volunteer committee, which means your support goes directly to helping sustain the longevity of our film festival.

Please consider supporting CPFF and help our film festival continue to grow and reach even wider audiences.

Many thanks,

**Nina Shoman-Dajani**

Chicago Palestine Film Festival Executive Director

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# About Us

The Chicago Palestine Film Festival (CPFF) is a non-profit organization based in Chicago that exhibits and promotes films by Palestinian directors and films about Palestine. CPFF is dedicated to presenting a film festival that is open, critical, and reflective of the culture, experience and vision of the filmmakers.

Founded in 2001, the Chicago Palestine Film Festival is the world's longest consecutive running festival of its kind. To date, CPFF has screened well over 300 independent films in Chicago. Such films address various aspects of Palestinian society, art, culture and humanity. The majority of these films have served as foundations for further discussion on socio-cultural norms in Palestinian communities here and abroad. By using film in this sense, each producer and director is given the space to directly address various political, economic, linguistic and social challenges they face to a large audience. This outlet fosters a vast dissemination of information whereby the experiences of these communities are able to transcend ambiguous national boundaries and be shared by audience members in Chicago.

The Chicago Palestine Film Festival is fiscally sponsored by the Middle East Charitable and Cultural Society Inc., a 501(c)(3) organization. The tax-ID is 04-3105608. All sponsorship payments/donations will go directly to CPFF.



# Impact

As a volunteer-run organization, we sustain ourselves through donations and sponsorships. Without your support, we would not be able to showcase the amazing Palestinian films the world has to offer and support Palestinian artists and filmmakers. Thanks to donors like you, the Chicago Palestine Film Festival is able to:

- Bring increased exposure to the work of Palestinian filmmakers and Palestinians in the film industry.
- Reveal various facets of the Palestinian narrative to mainstream American audiences in an artistic medium.
- Provide a space for Palestinians and other Arabs in the Chicagoland area to participate in and enjoy the culture of their homeland and people.



## Event Highlights

Exclusive post-film discussions with filmmakers

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Partnerships with artists and community organizations

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Opportunities to come together as a community

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Providing a platform for diverse Palestinian narratives

# 2024 Festival Schedule

20  
APRIL

## Film Festival Opening Night

Join us on April 20, 2024 for the opening night of our Annual Chicago Palestine Film Festival. Opening night will be celebrated with a lively reception, including food from local businesses and featuring booths from community partners.

Location : Gene Siskel Film Center



4  
MAY

## Film Festival Closing Night

We will celebrate the conclusion of the Spring Festival on May 4, 2024. Closing night will include refreshments and an opportunity to reflect on the diversity of films shown throughout the festival.

Location : Gene Siskel Film Center



# Sponsorship Level Overview



**Key of Return**

**\$10,000**



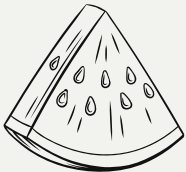
**Olive Tree**

**\$5,000**



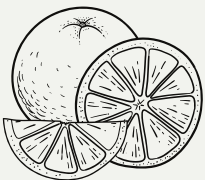
**Kuffiyeh**

**\$3,000**



**Watermelon**

**\$1,000**



**Jaffa Orange**

**\$500**

# Key of Return Sponsorship Level

مفتاح العودة



The Key of Return is the Palestinian symbol of homes lost in the Nakba, when more than half of the population of Palestine was either expelled or fled Zionist violence in 1948 and were subsequently denied the right to return. Over 75 years later, the key remains a potent symbol of physical and emotional loss and injustice, as well as a steadfast hope to return.

## \$10,000

### Palestinian Key Sponsorship Level Benefits:

- CPFF Merchandise Gift Bag
- 14 Free Tickets to any CPFF Film Screening
- Sponsor Listings:
  - Full Page Sponsor Listing in the Festival Program
  - Sponsor Listing on all CPFF Emails
  - Sponsor Listing on the CPFF Website
  - Sponsor Listing in the CPFF Pre-Film Reel
  - Sponsor Social Media Acknowledgement
- Marketing material displayed at CPFF Merchandise Table
- Invitation to all VIP Events, including an Invitation to Exclusive Filmmaker Meet & Greet and a VIP Dinner with Filmmakers
- Exclusive Pre-Film Speaking Opportunity

*The Fair Market Value of this Sponsorship level is \$250.*



# Olive Tree Sponsorship Level

شجرة الزيتون



Olive trees are a symbol for Palestinian identity, with their roots representing ties to the land and their branches forced displacement from it. The olive tree has become a potent emblem of Palestinian resistance and resilience, and a desire for peace. Cultivation of these trees, integral to Palestinian culture and economy, are frequently targeted by the Israeli occupation.

## \$5,000

### Olive Tree Sponsorship Level Benefits:

- CPFF Merchandise Gift Bag
- 10 Free Tickets to a Film Screening
- Sponsor Listings:
  - Half Page Sponsor Listing in the Festival Program
  - Sponsor Listing on all CPFF Emails
  - Sponsor Listing on the CPFF Website
  - Sponsor Listing in the CPFF Pre-Film Reel
  - Sponsor Social Media Acknowledgement
- Marketing material displayed at CPFF Merchandise Table
- Invitation to Private VIP Events
  - Invitation to Exclusive Filmmaker Meet & Greet

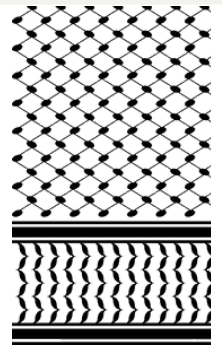
*The Fair Market Value of this Sponsorship level is \$150.*

# Kuffiyeh Sponsorship Level

الكوفية



Originally worn by farmers to protect themselves from the weather, the Kuffiyeh was popularized during the 1960s through the Palestinian resistance movement. The pattern represents fish nets, symbolizing the connection to the Mediterranean Sea; olive leaves, symbolizing resilience and perseverance; and bold lines, representing trade routes and rich history of cultural exchange.



## \$3,000

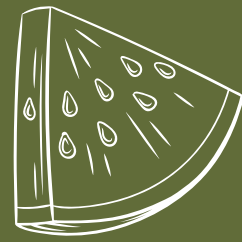
### Kuffiyeh Sponsorship Level Benefits:

- CPFF Merchandise Gift Bag
- 8 Free Tickets to a Film Screening
- Sponsor Listings:
  - Half Page Sponsor Listing in the Festival Program
  - Sponsor Listing on all CPFF Emails
  - Sponsor Listing on the CPFF Website
  - Sponsor Listing in the CPFF Pre-Film Reel
  - Sponsor Social Media Acknowledgement
- Invitation to a VIP Event

*The Fair Market Value of this Sponsorship level is \$125.*

# Watermelon Sponsorship Level

البطيخ



The use of the watermelon as a Palestinian symbol first emerged after the Six-Day War in 1967, when the Israeli government made public displays of the Palestinian flag a criminal offense in Gaza and the West Bank. To circumvent the ban, Palestinians began using the watermelon because, when cut open, the fruit bears the national colors of the Palestinian flag—red, black, white, and green.

## \$1,000

### Watermelon Sponsorship Level Benefits:

- CPFF Merchandise Gift Bag
- 6 Free Tickets to a Film Screening
- Sponsor Listings:
  - Quarter Page Sponsor Listing in the Festival Program
  - Sponsor Listing on all CPFF Emails
  - Sponsor Listing on the CPFF Website
  - Sponsor Listing in the CPFF Pre-Film Reel
  - Sponsor Social Media Acknowledgement

*The Fair Market Value of this Sponsorship level is \$100.*

# Jaffa Orange Sponsorship Level

برتقال يافا



Jaffa oranges, known for their sweetness and thick, easy-to-peel skin, were well-suited for shipping and became an important export for Palestinian farmers and businessmen. Because of their prominence, the oranges also became a symbol of national identity in literature and art. These trees were carefully nurtured over a long period of time, exemplifying the strong connection between Palestinian farmers and the land, which many were forced to forsake during the Nakba.

## \$500

### Jaffa Orange Sponsorship Level Benefits:

- CPFF Merchandise Gift Bag
- 4 Free Tickets to a Film Screening
- Sponsor Listings:
  - Written Sponsor Listing in the Festival Program
  - Sponsor Listing on all CPFF Emails
  - Sponsor Listing on the CPFF Website
  - Sponsor Listing in the CPFF Pre-Film Reel

*The Fair Market Value of this Sponsorship level is \$75.*

## How to Give:

Please consider supporting CPFF to help our film festival continue to grow and reach even wider audiences. To make your donation:

1. Mail a check to Chicago Palestine Film Festival, P.O. Box 2223- 15128 S. La Grange Rd, Orland Park, IL 60462.
2. Visit [www.palestinefilmfest.com/sponsor](http://www.palestinefilmfest.com/sponsor) for an electronic donation.
3. Scan the QR code below.

If you have any questions, please email us at: [outreach@palestinefilmfest.com](mailto:outreach@palestinefilmfest.com). Thank you for supporting Palestinian films and filmmakers. Your generous contributions are much appreciated.





**Thank you for your  
support!**

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## **Contact**

**Website**      [www.palestinefilmfest.com/sponsor](http://www.palestinefilmfest.com/sponsor)

**Email**            [outreach@palestinefilmfest.com](mailto:outreach@palestinefilmfest.com)

**Address**        P.O. Box 2223 – 15128 S. La Grange Rd.  
Orland Park, IL 60462